

Vision Statement

The Division of Enrollment Management will strive to operate interdependently with others, sharing information of value to the institution as a whole, and working with our colleagues to achieve a cohesive, supportive, “seamless” network for students from the time of their first inquiry through graduation and beyond. Each member of the Enrollment Management team will strive to work creatively, enthusiastically, and diligently to attain market prominence, achieve optimal enrollments through progressive recruitment and retention efforts, support the vision and the academic mission of the College, and enhance student learning and success.

Enrollment Management Annual Report Template

- Mission/Overview/History of Area
- Vision
- Goal/Objectives 1 Goal/Objectives 2 Goal/Objectives 3
(include highlights from past year)
- Strategy
(processes used to accomplish goals)
- Outcomes
(assessment – be sure to reference date that data is pulled from, recommendation for 2013-2014 use metrics when setting numeric goals, reference strategic map)
- Final Narrative/Conclusion
(moving forward, themes for the coming year, challenges, etc.)